

**ENDOW Executive Council Meeting Minutes**

**Casper – October 2017**

**Executive Summary**

* Provide feedback to Jerimiah regarding the proposed legislative recommendations and ANY OTHER legislative action you would like to see presented **by November 5th**
* Meeting take-aways include more specific model for ENDOW discussions, consensus on engaging business and community leaders in a different way, where leaders drive and guide. Government responds, rather than “sells.”
* Articulated consensus that these efforts are critical for planting trees that will provide shade for future generations. “This is a marathon, not a sprint.”
* Draft review for the December Report will be ready **November 6th**
* **Next Meeting:** December 11 and 12, Laramie, WY

**Status Updates**

* **Advisory Council Update** 
  + Suggest focusing on healthcare, minerals and energy, tourism, finance, manufacturing, technology, agriculture (especially value-added). Ready and willing to help with action plan. Planning next meeting for March, TBD.
* **Subcommittee Reports**  (see Appendix, [Potential Recommendations v1](https://www.dropbox.com/s/a3lbcnz2srifi1v/Potential%20Recommendations%20v1%20(002).docx?dl=0))
  + Public Policy - Entrepreneurship

Produced a whitepaper on entrepreneurial ecosystem

* + Infrastructure

Internet accessibility

Support the Aeronautics Task Force legislative recommendations (capacity purchase agreement – combining air service funding support instead of community by community)

* + Workforce Development

Community colleges, UW, trade schools ready to help but need direction in terms of what economic sectors to train for. Want to involve K-12 Leaders

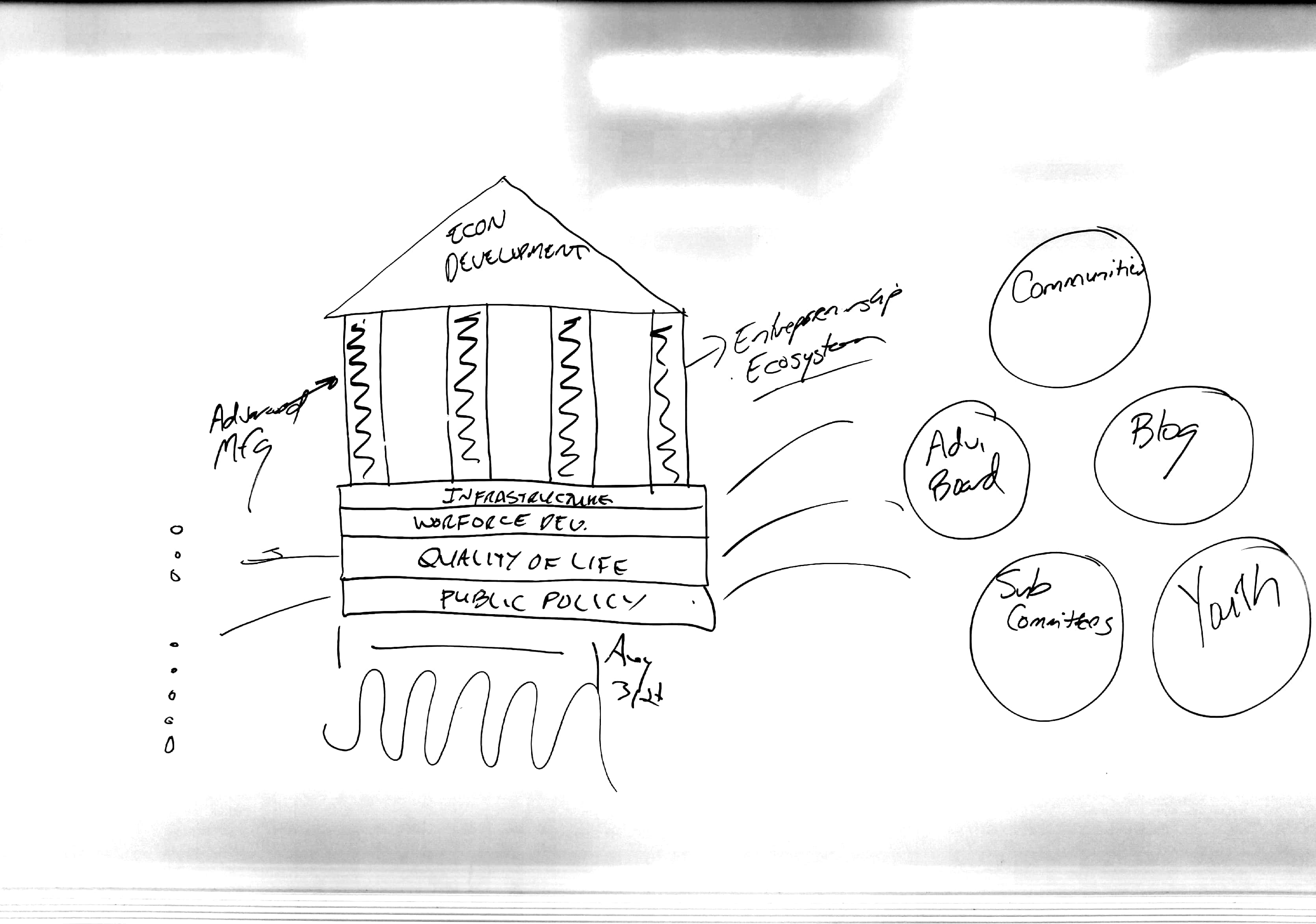
* + Quality of Life

Committee came to consensus that they’d be more effective rolling their work into other committees

**A Model for Developing a Diversified Economy via ENDOW**

**Wyoming’s House: a proposed model for diversified economy** (see diagram below)

Diversified economy of 2038 has a multi-layer foundation: Workforce, Infrastructure, Quality of Life, and Leadership/Public Policy. Pillars represent new and emerging industry sectors. Sectors depend on a solid foundation. Circles of influence represent various communities and groups that provide information and resources to strengthen fortify and solidify the foundation.



**Draft Recommendations for Executive and Legislative Action**

Presented by Jerimiah Rieman, Director of Economic Diversification Strategy and Initiatives, Office of the Governor  (see Appendix, [Potential Recommendations v1](https://www.dropbox.com/s/a3lbcnz2srifi1v/Potential%20Recommendations%20v1%20(002).docx?dl=0))

The ENDOW Executive Council is tasked with identifying recommendations for executive and/or legislative action in its December 2017 report. For each recommendation moved forward, it will be important to discuss the objective, case for action (data), any measures and/or metrics to evaluate impact, budget or other needs (e.g., staffing), and to identify next steps.

**Ready for drafting**

• Education attainment and delivery

• STEM Innovation fund

• Entrepreneurial ecosystem

• Air service – capacity purchase agreement

• Crypto currency

• Vertical take-off and landing vehicles (flying cars)

• Funding for the establishment of business development and innovation zones

• State technology contracts – WY contractor preference and manageable contracts

• ENDOW statute changes – leadership structure, number of members

**May be ready for drafting, but require additional work**

• Sector strategies framework

• Require broadband conduit be installed in all new buildings via code or permit

• Create a broadband czar to coordinate deployment of broadband

• Uniform or maximum franchise fee for broadband

• One dig policy for broadband

• Grant program for installation of broadband to underserved communities

**Not ready for drafting at this time**

• Liquor licensing

• Artificial intelligence regulatory framework

• Business development and innovation zone pilot program

• Examine how the state invests its funds – increased risk tolerance

• Career technical education scholarship fund

**Timeline for Recommendations**

* Conversation in small groups now; public input and work today and tomorrow; agree on a set of potential recommendations tomorrow.
* **November 5 – deadline for Executive Council member to submit potential recommendations** that were NOT been approved at this meeting. Any submissions under this timeline must be detailed.
* November 6 – subcommittees and staff will draft potential recommendations approved at this meeting for Executive Council’s initial review and consideration.
* December 11 or 12 – finalize list of recommendations to be included in final report to be submitted at the end of December.

**Full Council and Small Group Discussions of Potential Recommendations For Executive and Legislative Action**

Broad support of proposed recommendations. Discussion about educational attainment goal via legislation: absolutely should be done, but needs to be aligned to the economic sectors/ industry needs.

**Bylaws and Staff Check -In**

* Bylaws approved. (see Appendix, [Final DRAFT Bylaws](https://www.dropbox.com/s/i937b1vl3zr0vxf/Final%20DRAFT%20Bylaws.docx?dl=0)). Budget and minutes will be supplied regularly at future meetings. Elections needed for Treasurer and Secretary
* Social Media Policy approved. (see Appendix, [Draft\_ENDOW Social Media Comments Policy](https://www.dropbox.com/s/gjg5end1r464zaq/17-10-5_Draft_ENDOW%20Social%20Media%20Comments%20Policy.docx?dl=0))
* December Required Report timeline (see Appendix, [Suggested timeline process and timeline for ENDOW DEC 2017 Report](https://www.dropbox.com/s/f989gunoh6k1pxl/Suggested%20timeline%20process%20and%20timeline%20for%20ENDOW%20DEC%202017%20Report_%20Oct%206%202017.pptx?dl=0))

November 6: Draft Version 1 out for review

November 13: Revisions due back for Version 2

November 30: Draft Version 2 out for review

December 11/12: ENDOW meeting to finalize report

December 15: Final draft out for review

December 18: Revisions due back for final version

December 20: Final version to Co-Chairs for sign off

December 22: Final report to Governor and Legislature

**Staff Presentations**

* Sector Strategies (Shawn Reese)
* Business Development and Innovation Zones Concepts (Sarah Fitz-Gerald)

**Small Group Discussion on Sector Identification**

Broad support for eight sectors:

* energy (value added energy products, including for minerals, trona, bentonite, etc.)
* tourism
* financial services
* advanced/synergistic manufacturing
* value-added agriculture
* health care tech
* information tech
* transportation tech

Additional discussion that any sector approach needs strong connection to business and industry. Streamline!

**Conclusions and Recommendations**

* **Action item for all Council members:** feedback on all draft legislative recommendations, (see Appendix): **November 5 – deadline for Executive Council members to submit potential recommendations** that were NOT approved at this meeting. Any submissions under this timeline must be detailed.
* University of Wyoming at December meeting with a presentation on the agenda
* Youth outreach during the December meeting
* Greg requests presentation on worldwide top economic sectors of the future, followed by discussion of what is needed to really make those sectors happen.
* **Next Meeting:** December 11 and 12, Laramie

**Appendix (with links to documents)**

[Potential Recommendations v1](https://www.dropbox.com/s/a3lbcnz2srifi1v/Potential%20Recommendations%20v1%20%28002%29.docx?dl=0)

[Final DRAFT Bylaws](https://www.dropbox.com/s/i937b1vl3zr0vxf/Final%20DRAFT%20Bylaws.docx?dl=0)

[Draft ENDOW Social Media Comments Policy](https://www.dropbox.com/s/gjg5end1r464zaq/17-10-5_Draft_ENDOW%20Social%20Media%20Comments%20Policy.docx?dl=0)

[Suggested timeline process and timeline](https://www.dropbox.com/s/f989gunoh6k1pxl/Suggested%20timeline%20process%20and%20timeline%20for%20ENDOW%20DEC%202017%20Report_%20Oct%206%202017.pptx?dl=0) for ENDOW DEC 2017 Report

[Sector Strategies Presentation](https://www.dropbox.com/s/zb0yiom90frh2q4/20171006_ReeseS_SectorStrategies-NoVid.pptx?dl=0) by Shawn Reese, Wyoming Business Council

[Business Development Innovation Strategies Presentation](https://www.dropbox.com/s/kzuzu1ie6m3w9nv/20171006_Fitz-GeraldS_BDIZStrategy_Print.pptx?dl=0) by Sarah Fitz-Gerald, Wyoming Business Council